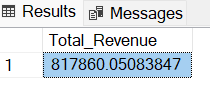
**Pizza Sales SQL Queries**

1] Total Revenue :

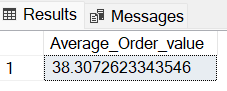
select SUM(total\_price) as Total\_Revenue from pizza\_sales



2] Average Order Value : total revenue/total orders :

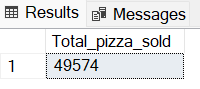
select sum(total\_price)/count(distinct order\_id) as Average\_Order\_value

from pizza\_sales



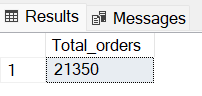
3] Total pizza sold :

select sum(quantity) as Total\_pizza\_sold from pizza\_sales



4] Total Orders :

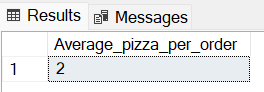
select count(distinct order\_id) as Total\_orders from pizza\_sales



5] Average pizza per order : total\_pizza\_sold/total\_orders :

select sum(quantity)/count(distinct order\_id) as Average\_pizza\_per\_order

from pizza\_sales

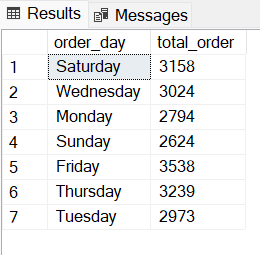


**KIPS**

6] Daily Trend For Total Order :

select DATENAME(DW , order\_date) as order\_day , count(distinct order\_id) as total\_order from pizza\_sales

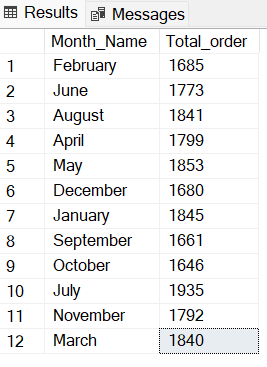
group by DATENAME(DW , order\_date)



7] Monthly Trend For Total Order :

select DATENAME(MONTH,order\_date) as Month\_Name, count(distinct order\_id) as Total\_order from pizza\_sales

group by DATENAME(MONTH,order\_date)



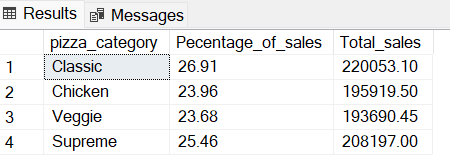
8] Percentage of sales by pizza category :

select pizza\_category,cast(sum(total\_price)\*100 /

(select sum(total\_price) from pizza\_sales) as decimal(10,2)) as Pecentage\_of\_sales , cast(sum(total\_price) as decimal(10,2)) as Total\_sales

from pizza\_sales

group by pizza\_category



9] Percentage of sales by pizza size :

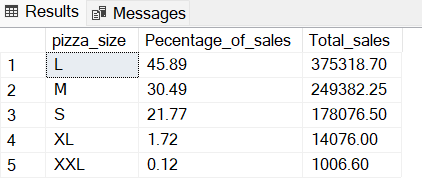
select pizza\_size,cast(sum(total\_price)\*100 /

(select sum(total\_price) from pizza\_sales) as decimal(10,2)) as Pecentage\_of\_sales , cast(sum(total\_price) as decimal(10,2)) as Total\_sales

from pizza\_sales

group by pizza\_size

order by Pecentage\_of\_sales desc



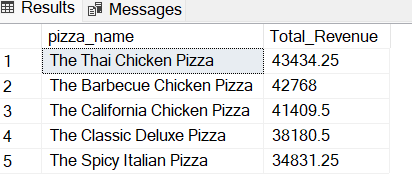
10] Top 5 pizza by Revenue :

select top 5 pizza\_name,sum(total\_price) as Total\_Revenue

from pizza\_sales

group by pizza\_name

order by Total\_Revenue desc

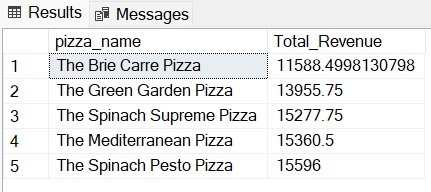


11] Bottom 5 pizza by Revenue :

select top 5 pizza\_name,sum(total\_price) as Total\_Revenue from pizza\_sales

group by pizza\_name

order by Total\_Revenue asc

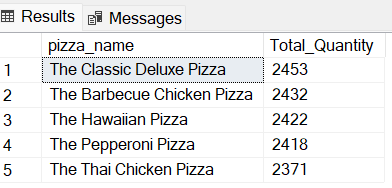


12] Top 5 pizza by quantity :

select top 5 pizza\_name,sum(quantity) as Total\_Quantity from pizza\_sales

group by pizza\_name

order by Total\_Quantity desc



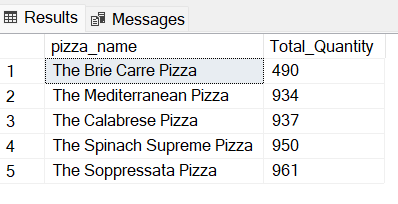
13] Bottom 5 pizza by quantity :

select top 5 pizza\_name,sum(quantity) as Total\_Quantity

from pizza\_sales

group by pizza\_name

order by Total\_Quantity asc



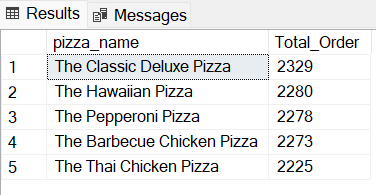
14] Top 5 pizza by orders :

select top 5 pizza\_name,count(distinct order\_id) as Total\_Order

from pizza\_sales

group by pizza\_name

order by Total\_Order desc



15] Bottom 5 pizza by orders :

select top 5 pizza\_name,count(distinct order\_id) as Total\_Order from pizza\_sales

group by pizza\_name

order by Total\_Order asc

